

gestion financi re pdf

Processus de notation externe Critères. Les critères sur lesquels les agences se basent, même si chacune a ses propres méthodes, dépendent de l'entité qui est évaluée : . Entreprises: critères comptables, de gestion, d'examen des risques, de perspectives économiques, etc.

Notation financière – Wikipedia

Histoire. L'économiste américain Benjamin Graham (1894 – 1976), est reconnu mondialement comme le « père de l'analyse financière » [1], à la suite de son ouvrage phare, L'investisseur intelligent, parue en 1949. Également auteur de Security Analysis, dès 1934 avec David Dodd, il fut l'un des premiers à seulement utiliser une méthode d'analyse financière méthodique et ...

Analyse financière – Wikipedia

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